

## Screenprinting

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Gemline is the winner of 30 Industry Awards for screenprint excellence - including the coveted PPAI Suppliers Golden Achievement Award.

### Pricing

All catalog prices include a one color, one location screenprint where applicable on decoration guide. Additional color or location (each):



### Regular Ink

**6-99** \$.99(V) [USD] / \$1.14(V) [CAD]  
**100-299** \$.74(V) [USD] / \$.85(V) [CAD]  
**300-999** \$.59(V) [USD] / \$.68(V) [CAD]  
**1000+** \$.45(V) [USD] / \$.52(V) [CAD]

### New! Eco-Choice™ Ink

**6-99** \$1.19(V) [USD] / \$1.37(V) [CAD]  
**100-299** \$.94(V) [USD] / \$1.08(V) [CAD]  
**300-999** \$.79(V) [USD] / \$.91(V) [CAD]  
**1000+** \$.65(V) [USD] / \$.75(V) [CAD]

All screens cost \$55(V) [USD] / \$63.25(V) [CAD] per color.

### New Eco-Choice™ Ink!

At Gemline, we are supporting your commitment to using earth-friendly products. As part of this effort, we now offer non-phthalate, non-PVC Plastisol screenprinting ink as an alternative to our regular ink.

### Color Match

Color match is done at no charge. Please indicate a PMS color required (coated or uncoated). Not all PMS (coated) colors have an exact match in screenprint inks, customers will be contacted if an exact color match is not possible.

### Proofs

- **Virtual:** \$25.00(V) [USD] / \$28.75(V) [CAD]
- **Paper:** First proof is done at no charge, black and white only. Additional proofs: \$12.50(V) [USD] / \$14.38(V) [CAD]. Order over \$5,000(V) [USD], paper proof provided at no charge. Paper proofs can be emailed in PDF format. Please provide email address on purchase order.
- **Actual:** \$40.00(V) [USD] / \$46.00(V) [CAD] set-up charge, plus end price for the bag, plus screen charge, plus art charge, plus overnight shipping cost. Changes to actual proof are subject to additional costs.

## Approval

Production lead time does not start until after proof approval. Proofs must be approved by 3:00 pm EST in order to be considered same day approval. Screens will be held up to one year from your last order. New screen charges will apply after one year.

## Embroidery

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Embroidery adds high-perceived value to a logo and can coordinate with embroideries on today's corporate casual wear. The winner of the Industry's Gold award for embroidery excellence, Gemline has the specialized knowledge and experience necessary to effectively translate your logo into our many fabrics and materials, assuring a vibrant, long lasting impression.



## Pricing

All bags embroidered will be invoiced at blank price. (EQP less \$.31(V) [USD] / \$.39(V) [CAD]).

Stitch Count 3(V)	6-99 pieces	100-299 pieces	300+ pieces
Up to 5,000	\$2.80 [USD] / /\$3.22 [CAD]	\$2.55 [USD] / \$2.93 [CAD]	\$2.29 [USD] / \$2.63 [CAD]
5,001-8,499	\$3.30 [USD] / \$3.80 [CAD]	\$3.05 [USD] / \$3.51 [CAD]	\$2.79 [USD] / \$3.21 [CAD]

Additional 1,000 stitches \$.30(V) [USD] / \$.35(V) [CAD].

## Tape Charge

\$100(V) [USD] / \$126(V) [CAD] up to 5,000 stitches, \$25(V) [USD] / \$28.75 [CAD] each additional 1,000 stitches.

## Proofs

- **Virtual:** \$25.00(V) [USD] / \$28.75(V) [CAD]
- **Paper:** First proof provided at no charge. Additional proofs: \$12.50(V) [USD] / \$14.38(V) [CAD] Black and White only plus tape charge if tape is not provided.
- **Actual:** \$25.00 (V) [USD] / \$28.75(V) [CAD] set-up charge, plus EQP cost of the bag, plus embroidery tape charge if not provided, plus overnight shipping cost.
- **Swatch:** \$15.00(V) [USD] / \$17.25(V) [CAD] plus embroidery cost, plus tape charge if tape is not provided, plus shipping.
- **Scanned Swatch:** \$15.00(V) [USD] / \$17.25(V) [CAD] plus embroidery cost, plus tape charge. Sent via email to save the freight cost.

## Approval

All proofs must be approved within 3 days of receipt or production delays may occur. Proofs must be approved by 3:00 pm EST in order to be considered same day approval.

## Embroidery Digitizing/Art

Art must be digitized to prepare a disk for embroidery. Please note that disks used for other items such as apparel or hats may need to be redigitized to work on bag fabrics which are generally coarser in weave. For customer supplied disks, Tajima, Baruden, FDR and Barudan FMC formats are accepted. Basic changes to layout can be made (i.e., delete or add a section, reorder sections, and resize up to 20%). Resizing past 20% will require a new disk as will increasing or decreasing the thickness of specific sections.

Camera ready art requires digitizing charges. Text should not be less than ¼" high. Color match should specify thread color number.

## Padfolio Embroidery

Many padfolios can be embroidered as indicated in the decoration guide. Embroidered padfolios will not have a patch. Due to the complexity of embroidery on padfolios, customer supplied disks cannot be accepted.

## Deboss

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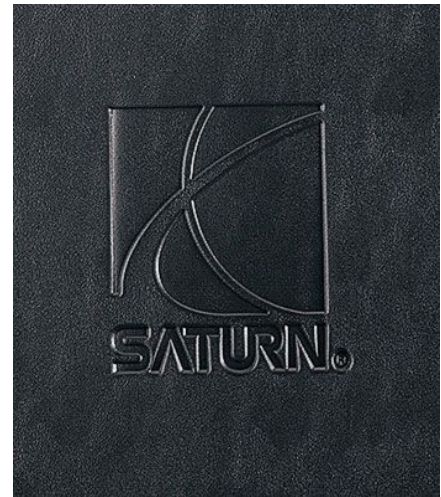
Deboss decoration is perfect for products where subtle and high perceived value decoration are appropriate. Traditional on leather or simulated leather, a crisp deboss adds lasting value on items used everyday. Deboss is also appropriate for continuity programs when the same decoration is placed on several items in a collection.

### Pricing

All catalog prices include a one location deboss where deboss is indicated on decoration guide.

- **Die Costs:** Minimum \$70.00(V) [USD] / \$80.50(V) [CAD]

To prevent degradation, we discard dies 13 months after last use.



## Logomagic

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Maximize your brand building opportunities with the popular Logomagic™ decorating technique. Now offered on many products throughout our catalog.



Logomagic provides a sophisticated one color print on a patch that is incorporated into the product design.

### Pricing

Set-up charge: \$55(V) [USD] / \$63.25(V) [CAD].

Other decoration costs charged separately.

## GemPhoto

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In addition to light and dark fabrics, GemPhoto is now available on all non-woven products.

GemPhoto is a photographic reproduction from an original photograph, ad, brochure or computer generated artwork applied directly onto the product.

### What we need

Computer generated artwork/illustration. Indicate size for final image. Logo or message to be included in final image size.

### What we cannot reproduce

Poor quality photos or artwork, second hand copies, transparencies or slides, or copyrighted material.

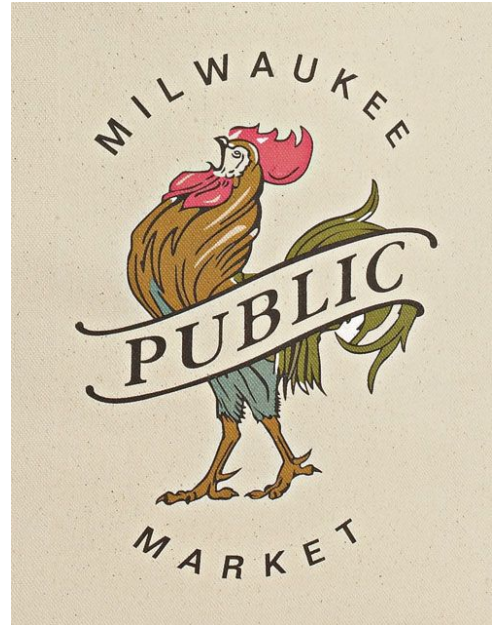
### Pricing

4V (Up to 7" x 7" copy area)

6-99	100-299	300-999	1000+
2.80 [USD]	2.55 [USD]	2.20 [USD]	2.05 [USD]
3.22 [CAD]	2.93 [CAD]	2.53 [CAD]	2.36 [CAD]

### PLEASE NOTE

Because artwork appears slightly darker on fabric, a proof is recommended. Due to the nature of the GemPhoto process, slight color variations are common. Toner ink, heat and fabric color can all contribute to slight shade variations. Be assured color consistency will be maintained to a commercially acceptable range. Exact color matches from proof throughout production cannot always be guaranteed. An actual proof is recommended to confirm accuracy of color.



## Personalization

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A memorable addition to your decoration, or as the decoration by itself, personalization ensures the



recognition your special employees or customers deserve. The highlight of gold or silver adds a personal touch and warmly recognizes individual achievement. Available on most Gemline products.

### **Pricing**

Name or 2-3 initials Gold or Silver Foil \$2.00(V) [USD] / \$2.30(V) [CAD]

Maximum number of characters for most styles is 23

### **Typesetting Charge**

- 1-25 Names or initials, no cost to typeset
- 26-50 Names \$30.00(V) [USD] / \$34.50(V) [CAD], typesetting charge
- 50+ Names must be submitted electronically in an ASCII text format (.txt file). Please use double spacing. Specify all caps or Upper/Lower case.

18pt Bookman Old

24pt Bookman Old

*24pt Park Avenue*