

# ProTowels General Information

## Imprinting Towels and Blankets

**Lead Time:** 7-10 working days

**Minimum Order:** Minimums vary by product

**PMS Color Matching Charges:** N/C

**Set-Up Charges:**

Items 11" x 42" or smaller - \$42.35 per imprint color

Items 24" x 42" or larger - \$105.88 per imprint color

Exact reorders of 144 pieces or more receive FREE set-ups.

**Running Charges:** FREE Running Charges:

All Quantities - 1 Free; 300 pieces - 2 Free; 600 pieces - 3 Free; 1000 pieces - 6 Free

Each Additional color/location:

Items 11" x 42" or smaller - \$0.18per imprint color Items 24" x 42" or larger - \$0.35per imprint color

**Art Charges:** Billed per hour - \$40.00 minimum, Typesetting - \$10.00 minimum

Orders with more than six lines of copy will be billed as needed, \$40.00 per hour.

**Additional Info. and Charges:** Metallic ink is not recommended.

**Screen Wash Charge:** \$25.00(z)

**Speculative Sample Charge:** Regular Set-up and Running charges plus

Product cost at Minimum Quantity Price.

## Jacquard – Woven Towels

**Lead Time:** 8 - 10 weeks

**Minimum Order:** Minimums vary by product

**Maximum Number of Imprint Colors:** Submit artwork for review.

**Color Matching Charges:** Contact Customer Service for available colors.

**Art Charges:** Billed per hour - \$40.00 minimum, Typesetting - \$10.00 minimum

Orders with more than six lines of copy will be billed as needed, \$40.00 per hour.

**Additional Info. and Charges:** 15% Over/Under applies

**Pre-Production Samples:**

Will be supplied with colors running on machine. No charge;

A shipper number is required.

**Speculative Sample Charge:** \$58.82

## Embroidered Towels and Blankets

**Lead Time:** 7-10 working days

**Minimum Order:** Minimums vary by product

**Maximum Number of Imprint Colors:** 9 color maximum on all quantities.

**Color Matching Charges:** PTE will match color as close as possible with available threads.

Exact color matching may be available for an additional charge. PTE uses Robison Anton thread.

**Set-Up & Digitizing Charges:**

Digitizing Fee - \$88.24Editing Fee - \$25.88per edit

Approximately 95% of all supplied digitized files require editing

**Running Charges:** Catalog pricing includes up to 8000 stitches

**Additional Info. and Charges:**

Additional Stitches - \$0.21- additional 1000 stitches above the first 8000.

Metallic Surcharge - \$0.15- per 1000 stitches

**Speculative Sample Charge:**

Digitizing fee and the cost of production at MINIMUM QTY. COLUMN.

## Fiber Reactive Towels

**Lead Time:** 60-90 working days after receipt of P.O. and approved sample.

**Minimum Order:** beach towels - 1000 pcs.; golf/sport towels - 2500 pcs.; rally towels (15"x18") - 3500 pcs.

**Maximum Number of Imprint Colors:** Up to 9 colors. Based on complexity of art.

**Color Matching System:** No charge. Exact color match is not guaranteed.

**Art Charges:** Billed per hour - \$40.00 minimum, Typesetting - \$10.00 minimum

Orders with more than six lines of copy will be billed as needed, \$40.00 per hour.

**Terms:** 50% deposit required for all overseas orders.

## Four Color Process Printing Towels

**Lead Time:** 3 - 4 weeks

**Minimum Order:** 300 pieces beach towels; 600 pieces golf & hand towels

**Maximum Number of Imprint Colors:** 4 process colors required.

1 or 2 additional spot colors required in some cases.

**Set-Up Charges:**

Items 11"x42" or smaller - \$42.35 per imprint color

Items 24"x42" or larger - \$98.82 per imprint color

Submit artwork for consideration, review and quoting.

Set-up charges and additional art charges, as noted below, will apply.

**Art Charges:**

Submit artwork for consideration, review and quoting.

Art and Film Preparation Fee - \$400.00 .

**Speculative Sample Charges:** Regular Set-up and Running charges plus Product cost at Minimum Quantity Price.

**Pre-Production Sample Charge:** Required for all orders \$40.00 .

Submit Artwork to be reviewed and quoted.

NOTE: Some jobs may require additional spot colors to ensure quality product and good ink coverage. A minimum of 300 beach towels.

Art and film preparation charges are \$400.00 plus screen charges for a minimum of 4 screens.

## Digital Printing Process Towels

**Lead Time:** 7-10 working days

**Minimum Order:** 1 pc.

**Maximum Number of Imprint Colors:** CMYK

**PMS Color Matching Charges:** N/C

**Set-up Charges:** N/C

**Running Charges:** N/C

**Art Charges:** Billed per hour - \$40.00 minimum, Typesetting - \$10.00 minimum

**Additional Info. and Charges:** Maximum Imprint Area varies by product. Metallic ink is not recommended.

**Speculative Sample Charges:** Regular Set-up and Running charges plus Speculative Sample Charge - \$23.53 .

Product cost at Minimum Quantity Price.

**Art Requirements:** EPS, Adobe Illustrator File CS4 or below, JPEG or TIFF 300dpi minimum,

Photographs 300dpi minimum